



# eBooks

on EBSCOhost®

## A **Smarter** Approach...

- ⊙ User Experience
- ⊙ Downloading
- ⊙ Collection Development
- ⊙ Acquisition Options
- ⊙ Authoritative Content
- ⊙ Collection Management



# eBooks are an essential part of a quality library collection.

Now, with eBooks on EBSCOhost, users can discover eBooks alongside databases and other digital content, search the full text of eBooks, and move quickly and efficiently between resources.

*No matter what population you serve, eBooks on EBSCOhost will maximize the value of your collection.*

# eBooks on EBSCOhost®

EBSCO's extensive collection of more than 300,000 eBook titles is now integrated on EBSCOhost, allowing for a more comprehensive and powerful search experience. With every search, relevant eBook titles appear directly alongside your other EBSCO databases, exposing users to the full depth of your library's offerings and increasing usage and visibility of your library's entire collection.



## **eBooks on EBSCOhost provide the same great features as databases on EBSCOhost:**

- One single platform for user interface, reporting, authentication, setup, and maintenance
- The power to search across any combination of databases and eBook collections
- The same clean, familiar EBSCOhost Basic Search Screen
- The ability to brand and customize the user interface
- Advanced search options and browsing features

## **Specific features of eBooks on EBSCOhost:**

- Direct links to full-text eBooks
- Notetaking capabilities
- Copy & paste functionality (when available)
- Printing
- Emailing
- Citation exports
- Bookmarking
- Web-based interface—no reader or hardware required
- Offline downloading & reading

## **With eBooks on EBSCOhost you can:**

- Access quality, trusted content from hundreds of the world's leading publishers
- Review valuable usage and collection development reports
- Add titles to existing collections without building or expanding costly new storage facilities
- Eliminate costs associated with storing and shipping books, or replacing lost, stolen, or damaged books
- Select titles for your library and only purchase those titles that your patrons use through Patron Driven Acquisition and Smart PDA options

According to a *Library Journal* independent study, the number one barrier to eBook circulation in a library is that

# Patrons are unaware of eBook availability in their institutions\*

\*"The Growing Importance of Ebooks in U.S. Library Collections,"  
*Library Journal* Independent Study, September 2010

**Increase  
Usage & Visibility**  
of Your Library's Collection  
by Bringing Your  
**eBooks**  
into the  
EBSCOhost Experience



Search



Browse



# Search eBooks and Databases

on One Easy-to-Use Platform

1 Refine a search without navigating away from the results page

2 Narrow search results by viewing only selected source types

3 Book category (BISAC) limiters available

4 Direct links to full text

5 Download eBooks to portable devices

6 Browse the Table of Contents and link directly to eBook sections

7 Search results display eBooks and other types of content in the same result list

8 Same personalized tools for eBooks on EBSCOhost as databases

9 Ability to customize and brand the user interface

The screenshot displays the EBSCOhost search results page for the query "Renewable energy". The interface includes a navigation bar with "New Search", "Subject Terms", "Publications", "Images", and "More". A search bar at the top contains the query and "Search" and "Clear" buttons. On the left, a "Refine your results" sidebar offers filters for "Full Text (Online)", "Scholarly (Peer Reviewed) Journals", and "References Available", along with "Publication Dates" (1970-2012) and "Source Types" (All Results, Periodicals, News, Books, eBooks, Reviews). Below this, "Subject" and "Category" filters are available. The main results area shows three items: 1. "Renewable Energy Sources and Climate Change Mitigation: Special Report of the Intergovernmental Panel on Climate Change" by Sokona, Y.; Pichs Madruga, Ramón; Edenhofer, Ottmar. 2. "Handbook of Renewable Energy Technology" by Bansal, Ramesh C.; Zobia, Ahmed F. 3. "Landscape Alteration due to Renewable Energy Development: Agenda Setting in the Social Sciences" by McPartland, Susan. Each result includes a thumbnail, title, author, and subject lines. Below each result are options for "eBook Full Text" and "Download (Offline)", and a "Table of Contents" section with expandable links to "Foreword and Preface", "Summaries", and "Chapters: 1 to 11". A "Related Information" sidebar on the right shows image thumbnails and "Recent News".

# Download eBooks to Portable Devices

With the growing popularity of portable reading devices, eBooks are becoming an essential part of library collections.



# View eBooks

Search within the eBook on a web-based interface—no reader or hardware required.

The screenshot displays the EBSCO eBooks web-based interface. At the top, there are navigation links for 'Result List', 'New Search', 'Sign Out', 'Folder', and 'Help'. A search bar is prominently featured with the text 'Search This eBook' and the search term 'Cognitive Architecture'. Below the search bar, a list of 'Keyword Matches' is shown, with 511 total matches. The matches are numbered 1 through 5, each with a page number. The third match is highlighted, indicating the selected chapter. To the left, a 'Detailed Record' sidebar shows the eBook's title, author (Sears, Andrew, Jacko, Julie A.), date (2009), and a table of contents. The table of contents lists various sections, with 'Chapter 5. COGNITIVE ARCHITECTURE' selected and highlighted. The main viewer area shows the title page of the selected chapter, 'Chapter 5. COGNITIVE ARCHITECTURE' by Michael D. Byrne, Rice University. A search bar is also present within the viewer area. At the bottom of the viewer, there are navigation controls including a page number '69', a 'Go' button, and a zooming tool. A 'Tools' sidebar on the right lists various user tools such as 'Search within eBook', 'Create note', 'Dictionary', 'Print', 'Email', 'Add to folder', 'Cite', 'Export', 'Permalink', and 'Bookmark/Share'.

## Enhanced User Tools

- ◀ Search within eBook
- ◀ Create note
- ◀ Dictionary
- ◀ Print
- ◀ Email
- ◀ Add to folder
- ◀ Cite
- ◀ Export
- ◀ Permalink
- ◀ Bookmark/Share

- 10 **Link directly** to sections and chapters
- 11 **Simplified download process**
- 12 **Zooming tools**
  - a. Full screen
  - b. Fit to width
  - c. Fit to page
- 13 **Page locator** slider or manual page entry

1. Download an eBook title from EBSCOhost by clicking on the “Download” link on the search result page or from within the detailed record
2. Select your preferred checkout period and click “Checkout & Download”
3. Drag and drop the title icon to your portable device
4. Read your eBook on your portable device\*

\* In order for a portable device to be used with eBooks on EBSCOhost, it must be compatible with Adobe® Digital Editions.

Popular devices that are compatible with eBooks on EBSCOhost include:

### Barnes & Noble NOOK™

**iPad\***  
(works with third-party applications BlueFire and Txtr)

### Kindle Fire

(works with third-party application BlueFire)

### Sony Digital Readers

(PRS-300, 505, 600 and 700BC)

### Sony Reader Daily Edition™

**And many more...**

# Collection Development

## Convenient Collection Development Options to Expand Your eBook Collection






### With eBooks on EBSCOhost,

there are several options available for libraries interested in building or expanding eBook collections. Browse individual titles to build your own collection, choose librarian-crafted collections across a wide range of topics, or let EBSCO's Collection Development team create a custom collection for you.

#### eBook Collections

With hundreds of thousands of titles to choose from, EBSCO offers many eBooks that cover a diverse range of topics—but who has time to sort through each title to build the right collection? EBSCO makes it easy to discover the titles you're looking for by organizing eBooks into pre-packaged collections created by EBSCO's Collection Development team, including Featured Collections, Subject Sets, and eBook Subscriptions.

#### Subject Sets

 EBSCO offers an extensive list of Subject Sets, which are pre-packaged collections  of frontlist titles that focus on a single topic from within a broader subject, allowing  for quick and easy purchases in particular high-interest subject areas. There is no title overlap across Sets, and no title overlap from year to year, so you never need to worry about duplication. Titles are owned in perpetuity.

#### Featured Collections



These collections offer anywhere from 50-400 titles per set, and cover a range of different topic areas from within a particular subject. EBSCO's Collection Development librarians hand-select titles to ensure that these collections contain quality content, and include frontlist titles whenever possible. Titles are owned in perpetuity.

#### eBook Subscriptions



These packages contain large selections of titles across various subject areas to complement any library collection. Packages are offered on an annual subscription basis with unlimited simultaneous user access at a fraction of the cost of purchase. In addition, titles will be added to subscription packages each month at no additional cost.

#### Individual Title Selection

Choose individual titles from EBSCO's expanding catalog of eBooks. With over 300,000 eBook titles from hundreds of publishers, there are plenty of titles to suit the needs of every type of library.

#### Custom Collections



With more than 30 years of combined library experience, our staff of librarians will create a collection of eBooks designed to optimize your library's current resource holdings. After evaluating the collection of print and electronic titles in your library, our team of experts will hand-select the eBook titles that complement your current offerings, helping you to build a more complete collection that meets the needs of your end users—at no additional cost.



Learn about

#### Patron Driven Acquisition

See pages 8 and 9

Visit [www.ebscohost.com/ebooks/browse-collections](http://www.ebscohost.com/ebooks/browse-collections)  
to view collection options.

# Acquisition Options

## Acquiring eBooks Has Never Been Easier

Now, libraries have more options than ever for building or growing their eBook collections. Choose an ownership model, a subscription model, a lease model, or any combination.

### Ownership

This is the most popular model for acquiring eBooks; simply determine how many simultaneous users you want to offer for each eBook you purchase and decide which model below is best. No matter which ownership option you choose, the eBooks you purchase are owned in perpetuity.

#### Ownership Model Options:

##### Unlimited Users

Provide first-class service by purchasing eBooks with unlimited simultaneous access—patrons will never experience turn-aways or holds for titles in high demand

##### Three Users

A great option for titles in high demand

##### One User

Provide patrons access to eBooks, one user at a time

### Subscription



EBSCO has crafted eBook packages that are offered on an annual subscription basis with unlimited simultaneous user access, at a fraction of the cost of purchase. New titles will be added to subscription packages on a monthly basis (at no additional cost), and new collections will be offered on an annual basis.



### Patron Driven Acquisition

Create Patron Driven Acquisition title lists for your library, allowing you to build a collection with guaranteed usage—*learn more on pages 8 and 9.*

### Short-Term Lease *Coming Soon*

For a percentage of the cost of a one user model, you can offer your users access to an eBook title through a short-term lease. Short-term lease titles are available for one day, seven days, fourteen days, or twenty-eight days.

### eBooks on EBSCOhost for Consortia

EBSCO provides discounts to member libraries of consortia buying eBooks. Advantages of buying eBooks as a consortium member include:

- Ability to enable unlimited access at a reasonable price
- Libraries can own their own copy of the eBook
- Libraries can choose the titles that best suit their users' needs



# Patron Driven Acquisition

## Build a Collection with **Guaranteed** Usage

EBSCO's Patron Driven Acquisition (PDA) program helps you preserve your budget while maintaining control over the collection development process. Create a list of titles using specific criteria, and then expose the bibliographic records to end users without purchasing the titles. As titles are accessed by the user, the titles are purchased. This model guarantees that only eBook titles with usage are purchased.



### Three easy steps to set up Patron Driven Acquisition lists for eBooks on EBSCOhost:

# 1



# 2




# 3



#### Build a collection.

Select eBook titles appropriate for the interests of your patron base—whether you want to provide content from a specific publisher, offer frontlist content in a specific subject area, or include titles that are not in your print collection, the collection development is in your hands. **With PDA, you decide which titles are made available to your patrons.**

#### Short on time?

 Let EBSCO's Collection Development team create a custom collection of titles designed for PDA to meet the needs of your patrons.

#### Expose the titles to your patrons.

Load the bibliographic records to your catalog. This allows users to discover eBook titles by browsing or searching the library collection.







#### Buy only what gets used.

Titles are only triggered for purchase as users access the titles.\* Purchases will be deducted from a deposit or you can be billed as you go. A variety of purchase options are available that eliminate turn-aways and reduce unnecessary spending. [See the following page for details.](#)

#### \*What triggers a purchase?

**A purchase is triggered when "meaningful use" occurs.** "Meaningful use" is established when a user has actively pursued a means to view an eBook with the intent to read or use the content, including when the user:

-  Views an eBook for more than ten minutes
-  Prints, emails, or copies & pastes a portion of an eBook page
-  Views more than ten pages of an eBook
-  Downloads an eBook





## What Happens when I Have More Requests than Licenses for a Title?

# Smart PDA

### A Cost-Effective Way to Offer Multi-User Access through User-Triggered License Upgrades

Smart PDA options in EBSCOhost allow libraries to leverage various emerging access models within a PDA program, which in turn eliminate the frustration often experienced by users who are confronted with hold queues.

For example, let's say a library has a one-user access model and the single copy is currently "checked out." A second user who requests the same book can automatically trigger the purchase of upgraded access, such as three users or unlimited users, rather than be notified that their choice is currently unavailable.

With Smart PDA, libraries choose how and when to apply upgrade options (by title), providing the librarian(s) with full control over costs and book availability. Users are never met with the need to "wait" for an eBook, and libraries never pay for more access than is needed.

Smart PDA options eliminate user wait time and frustration so that they always leave the library with the eBook they want.

#### Example:



Patron A

is using the library's only copy of an eBook.



Patron B

accesses the same eBook title, which is only licensed for one user.

#### Smart PDA

automatically upgrades this eBook license from a one-user license to a library-specified expanded option (i.e., three-user, unlimited-user, short-term lease).

EBSCO Offers a

# Robust and Authoritative

Collection of eBooks on EBSCOhost



More than 300,000 eBook titles and growing



Thousands of eBook titles loaded per month



Hundreds of leading publisher partners representing every market



MARC records provided for all eBooks at no additional cost



eBooks available in more than 30 languages

## Extensive subject coverage includes...

- Allied Health & Nursing
- Arts
- Biographies & Memoirs
- Biology & Life Sciences
- Business, Economics and Management
- Career Guides
- Chemistry
- Children's/Young Adult Fiction & Non-fiction
- Computer Science
- Contemporary Issues
- Crafts & Hobbies
- Criminal Justice
- Earth Sciences
- Education & Teacher Resources
- Environmental Studies
- Fiction
- Health & Wellness
- Home & Garden
- Home Computing
- Home Economics
- Homework Help & Study Guides
- Language & Linguistics
- Language Learning Materials
- Library Science and Publishing
- Literature
- Mathematics
- Medicine & Medical Specialties
- Networking & Telecommunications
- Non-English
- Personal Finance
- Philosophy
- Physics
- Political Science
- Psychology
- Reference & Research
- Religion & Spirituality
- Science, Technology & Engineering
- Self-Help
- Social Sciences
- Sociology & Anthropology
- Test Preparation
- Travel and Geography
- United States History
- Vocational Education
- World History

## Coming soon...

### Audience level designation for each title:

- Clinical
- Juvenile
- Non-scholarly
- Nursing & Allied Health
- Professional
- Scholarly

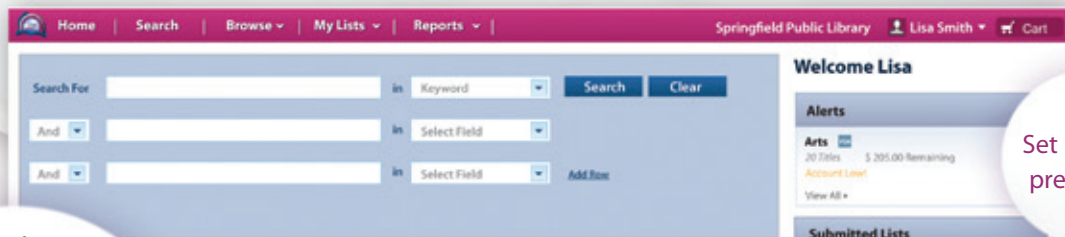
### Authoritative lists designation for each title:

- The Man Booker Prize
- Newbery & Caldecott Medals
- Nobel Prize
- Pulitzer Prize winners
- And many more...



# EBSCOhost® Collection Manager

All of the Tools and Support Needed to  
**Build and Manage**  
Your **eBook** Collection  
on EBSCOhost®...



  
Build Patron  
Driven Acquisition  
(PDA) lists to guarantee  
collection usage

Select a  
preferred  
purchasing  
model

Access  
administration  
tools and  
usage statistics

**EBSCOhost Collection Manager**

Collection Manager (ECM) is a powerful tool to help you acquire eBooks and audiobooks, delivered on the... Use ECM to search or browse for titles, or select from the great Subject Sets or pre-built collections created... development staff. ECM will allow you to establish PDA accounts and select from different ownership models.

**Patron Driven Acquisition**

The PDA program lets you preserve your budget while maintaining control over your collection—create a list of eBook or audiobook titles, and buy only those titles that get used via patron access.

[Create a PDA List](#)

**Audiobooks**

Offer your users access to thousands of high-quality audiobook titles that are compatible with virtually all MP3 players—including iPods, iPhones and many other portable listening devices.

[Browse Audiobooks](#)

**Subject Sets**

Easily grow or expand your eBook and audiobook collections with hand-crafted Subject Sets. These pre-packaged collections contain frontlist titles in a variety of subject areas.

[Browse Subject Sets](#)

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- Resources and tips on funding and marketing
- Printable communication tools, promotional event kits, and much more



## Search Box Builder

This tool enables library administrators to create a customized search box, which can be placed on any page of a library's website, to provide users with instant access to the library's EBSCOhost resources.



Ask us  
about



## Audiobooks on EBSCOhost

Provide users with access to a comprehensive and growing collection of best-selling, classic, and award-winning audiobook titles with audiobooks on EBSCOhost. Select a simplified annual subscription, or browse individual titles from leading audiobook publishers. Audiobooks are compatible with many different portable devices, including iPods and iPhones.

## EBSCO Publishing: *A Leader in Green Awareness*

In an effort to operate in an environmentally-sound manner, EBSCO has successfully implemented several "green initiatives" at its Ipswich, MA campus, including:

- Installation of solar panels, offsetting 20% to 25% of each building's energy needs
- Electric car charging stations
- A Certified Green Restaurant® café

Visit [www.ebscohost.com/green](http://www.ebscohost.com/green) to learn more.

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